



For Immediate Release

**LeagueTennis.com Opens Registration for Flexible Tennis Leagues in Atlanta & Dallas**

Play Tennis on Your Terms!

9/9/07 - On the heels of their launch in Houston, Texas, LeagueTennis.com opens registration for leagues in the metro Atlanta and Dallas regions.

LeagueTennis.com offers singles, doubles and mixed doubles formats in each region. The leagues are \$20 for their introductory season in each city (\$5 off the regular price of \$25). Doubles leagues are forming now in Houston and Atlanta for a Fall season that begins 10/1/07. Winter singles, doubles and mixed doubles formats are also open for registration in all cities. Players can create a free profile at [www.leaguetenis.com](http://www.leaguetenis.com) to learn more about the leagues and register.

The leagues are 'flexible format' which has become increasingly popular with tennis players in the Southeast. Players choose a facility, a playing level, and a partner if playing doubles. The LeagueTennis.com software matches players based on playing level and location. Schedules are published then players contact their opponents and schedule matches at a time convenient to everyone. Players access their schedules, standings and statistics on LeagueTennis.com's easy-to-use Website.

This format is perfect for players who want additional competitive match opportunities or whose schedules will not allow them to commit to traditional team leagues. Partner Tricia Reeks uses flexible leagues as a tune-up for her traditional leagues in Atlanta. "Since you don't have an entire team depending on you, you can really use these matches to practice new strategy and shots without worrying about letting the team down!"

Stated partner Betsy Heagle, "We are crazy about tennis and have been playing flexible tennis since it was introduced! We wanted to improve on the concept by offering a more affordable league and by improving on the end-user experience with an intuitive, feature rich Website and great customer-service."

The partners worked with players and teaching pros in the Atlanta area to develop a dynamic referral program that rewards players and tennis professionals for referring players to the site.

"LeagueTennis.com is the only flexible league that allows you to continue reaping the rewards for a referral every season the referral plays," explained Tricia Reeks.

The company is committed to contributing positively to communities through an active partnership with Boys & Girls Clubs of America. This season, \$5 from every registration, as well as \$1 from every future registration, will be donated to this important organization.

**About Boys & Girls Clubs of America**

Boys & Girls Clubs of America ([www.bgca.org](http://www.bgca.org)) comprises a national network of more than 4,000 neighborhood-based facilities annually serving some 4.8 million young people, in all 50 states and on U.S. military bases worldwide. Known as "The Positive Place for Kids," the Clubs provide guidance-oriented character development programs on a daily basis for children 6-18 years old, conducted by a full-time professional staff. Key Boys & Girls Club programs emphasize leadership development, education and career exploration, financial literacy, health and life skills, the arts, sports, fitness and recreation, and family outreach. National headquarters are located in Atlanta.