



For Immediate Release

LEAGUETENNIS.COM BUILDS AN EXCITING TENNIS COMMUNITY FOR ITS PLAYERS!

Atlanta, GA, July 2, 2008 - Players all over metro Atlanta, Georgia and Houston, Dallas, Fort Worth, Austin and San Antonio, Texas are enjoying the fun, flexible, competitive tennis leagues provided by LeagueTennis.com. The primary benefit of the flexible format is that players can sign up individually for singles or with a partner for doubles and schedule their matches at a time that is convenient to everyone. The league is great for players who are too busy to make the time commitment necessary for traditional USTA, ALTA and other team leagues and for players who are not available to play at the time other leagues are scheduled. Other players use it as a supplement to their traditional leagues, such as Pam Klingbeil in Atlanta who says, "I love the LeagueTennis.com format because it allows me to play a match every week with the same partner. I can practice skills I learned at drills and be match ready on Thursday when I play with my ladies ALTA team."

LeagueTennis.com is working to build an exciting tennis community for its players. The company produces an informative monthly e-newsletter that includes tennis and fitness tips, information on local tennis stores and events, and the occasional recipe submitted by a player! The e-newsletter also provides an opportunity for the membership to learn what is going on in the LeagueTennis.com community including the results of the league championships and special features such as "Meet a Player" that highlights players in the leagues. The player community is supported by the LeagueTennis.com Website and includes features such as Find a Partner and Player Statistics. New features will be added in 2008 and 2009 to allow players to find local events, facilities and teaching pros, and to allow members to opt-in to social networking features to connect with other players in the community.

In May, the league began working with Brian de Villiers and Grant Stafford of RCS Tennis Academy to film a monthly video tennis tip for its members. Each month, one or more LeagueTennis.com players are invited to participate in the filming of a video at Racquet Club of the South in Norcross, Georgia. Says Brian de Villiers, "The videos are designed to focus on strategies and skills that can help bring a player's game to the next level. For our May tip, we worked with Gerard Ladson & Charlotte Thompson, the LeagueTennis.com Winter 4.5 Atlanta Singles City Champs. They are both advanced players, so we worked on strategies to a more aggressive game that will allow them to close out points faster." Brian coaches the current #2 junior in the world, Melanie Oudin from Marietta, Georgia and also advises the league on their Junior program which was launched in Atlanta in the Spring.

Says partner, Tricia Reeks, "We started the leagues with a small group of close to 100 doubles players in Houston & Atlanta last Fall, but since then have seen the leagues grow rapidly with over 4600 participants through June 2008. We have added adult singles and mixed doubles formats and just introduced junior singles in Atlanta. We now offer leagues in Atlanta, Georgia and in Houston, Dallas, Fort Worth, Austin & San Antonio, Texas, and plan to grow into other key tennis markets in 2009. We are building relationships in the tennis community with great organizations such as I Play Tennis, Ace Authentic, Netcord and SportsNet International who provide our players with prizes, awards and other benefits. We are also proud to be a partner of the Boys & Girls Clubs of America with one dollar from every registration fee going to this great organization. Our players are the most enthusiastic group around and have made it such an enjoyable experience for all of us!"

About LeagueTennis.com - LeagueTennis.com offers fun, affordable, flexible tennis leagues for adults & juniors in a variety of formats including singles, doubles and mixed doubles. Players choose a playing level and home court and sign up for singles or with their favorite partner for doubles. Matches are scheduled by the players when it is convenient. The company launched their site in Fall 2007 and currently offers leagues in Atlanta, Houston, Dallas, Fort Worth, Austin & San Antonio. www.leaguettennis.com

About RCS Tennis Academy – RCS Tennis Academy is led by Brian de Villiers and Grant Stafford, and is one of the finest tennis academies in Georgia. The program focuses on improving junior skills through group, private and semi-private instruction, drills, and tournament coaching at the city, state, section, national and international levels. www.rcsacademy.com



About I Play Tennis - I Play Tennis is Atlanta's newest specialty tennis store conveniently located at Ansley Mall in midtown Atlanta. The store offers the newest in branded tennis apparel, shoes, racquets and accessories as well as pro shop quality equipment programs. 24 hour racquet stringing is guaranteed as well as "while you wait" stringing based on the workload. The store was founded in 2006 by Dan Kester, former VP of a national sporting goods retailer and a major department store. www.iplayatlanta.com

About Ace Authentic – Ace Authentic offers great tennis memorabilia, trading cards and photos of your favorite tennis players. Ace Authentic is the largest manufacturer of Tennis Memorabilia in the world and is the only Professional Tennis Trading Card manufacturer. AceAuthentic constantly updates its memorabilia and just launched its brand new Signature Series and Roland Garros 2008 pieces. www.aceauthentic.com

About SportsNet International - SportsNet International is a specialty tennis store conveniently located on Bellaire Boulevard in Houston. The store carries a full line of tennis racquets as well as a selection of tennis shoes and accessories. SportsNet International offers personal, professional customer service and one hour racquet stringing. The store was founded in 1994 by David and Anita Chang. www.sportsnetonline.net

About Netcord.com – Netcord.com offers fun, easy and efficient online team management through the creation of individual team websites for recreational tennis teams. Founded in 1999, Netcord.com is built, managed and administered by tennis players and has grown each year to become an all encompassing tennis site including multiple online services, a wealth of resources and information, events and clinics, shopping and more. Since Netcord's inception, more than 18,000 USTA and ALTA teams have used the signature teamsite service to facilitate team communication. www.netcord.com

About Boys & Girls Clubs of America

Boys & Girls Clubs of America comprises a national network of more than 4,000 neighborhood-based facilities annually serving some 4.8 million young people, in all 50 states and on U.S. military bases worldwide. Known as "The Positive Place for Kids," the Clubs provide guidance-oriented character development programs on a daily basis for children 6-18 years old, conducted by a full-time professional staff. Key Boys & Girls Club programs emphasize leadership development, education and career exploration, financial literacy, health and life skills, the arts, sports, fitness and recreation, and family outreach. National headquarters are located in Atlanta. www.bgca.org

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